



NAWBO
SAN FRANCISCO BAY AREA
National Association of Women Business Owners

NETWORKING DINNER

ALL ARE WELCOME



CAROLYN GOODMAN, SPEAKER



NAWBO SF BAY AREA
LEADER'S CIRCLE MEMBER

- **President/Creative Director, Goodman Marketing Partners**
- **An award-winning creative director, writer and in-demand speaker**
- **30-year career helping clients cut through business challenges and deliver strategically sound, creatively brilliant marketing solutions**
- **Regular blogger at Target Marketing**
- **Winner of dozens of awards**
- **Has made the Inc. 5000 List**
- **Boxes to keep her mind sharp**

For New Members: Get \$50 off your NAWBO SFBA annual membership – a great value!

Hurry, offer ends 12/31/12.

SOCIAL MEDIA IS FOR THE BIRDS

ARE YOU A HAWK OR A PIGEON?

January 10, 2013

Presented by:

NAWBO San Francisco Bay Area

At the Sir Francis Drake Hotel

450 Powell Street

San Francisco 94104

CONVENIENT PARKING

Union Street Parking and Sutter / Stockton Garages

Easy Access from BART / Powell Street Station

When it comes to your social media strategies, are you hawk-like — making sudden dashes from a concealed perch?

Do your efforts leverage your superior perceptive acuity, allowing you to **spot an opportunity and act** on a moment's notice?

Or are you more like a pigeon, operating from a flimsy nest, perched precariously on a ledge? *Do you feast on the scraps leftover by others?*

Discover both hawk and pigeon strategies for leveraging social media that will benefit your business.

Fast-paced and chock full of ideas, you'll leave with a new attitude towards this fast-growing marketplace and ***practical tools you can use immediately.***

Register now! <http://www.nawbo-sfba.org/>

Fees*

\$50 - Members in advance and bring a guest at the member rate

\$65 - Non-members in advance

\$55 - Members at the door

\$70 - Non-members at the door

*Lower pricing for members and first (3) time guests

